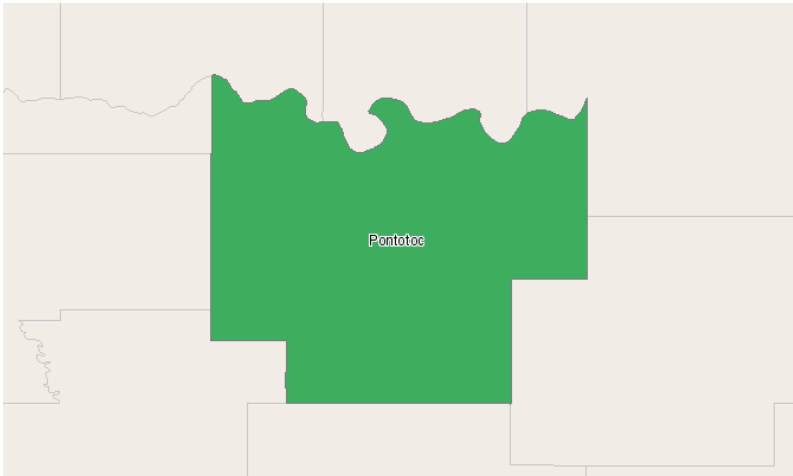


# Southern Workforce Investment Board



P.O. Box 1577  
Durant, Oklahoma 74702

## Economic Base Report



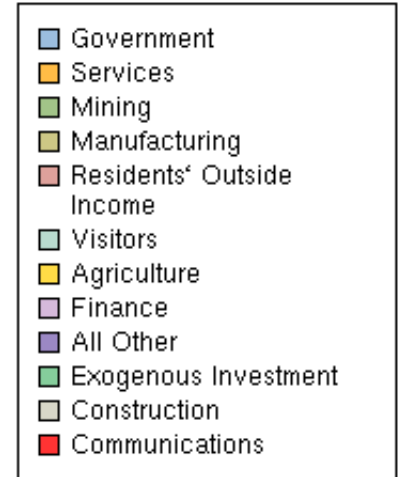
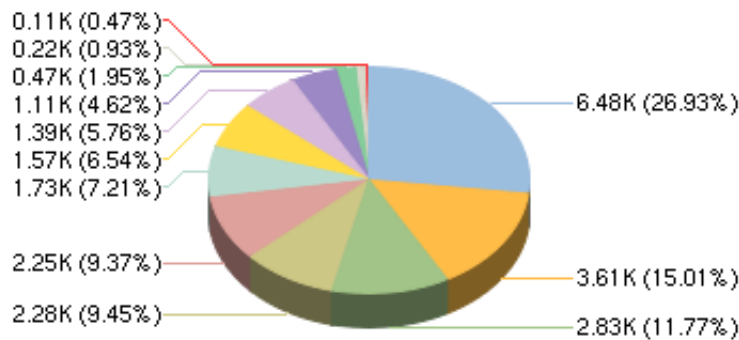
## Region Info

Region: Pontotoc

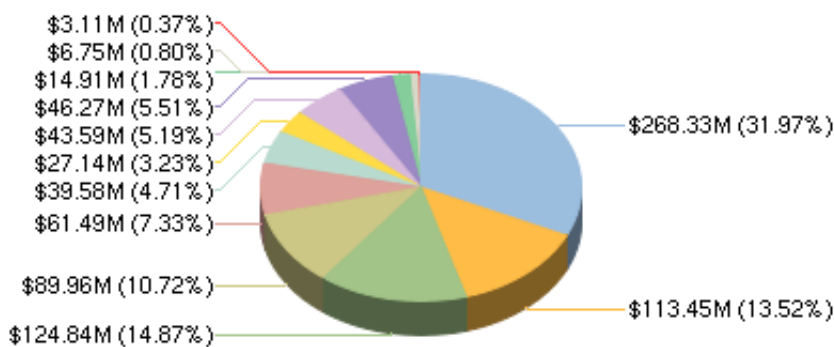
County Areas: Pontotoc, Oklahoma (40123)

## 2010 Economic Base

### Jobs



### Earnings



Sector	Jobs	Earnings(K)	Jobs %	Earnings %	EPW(K)
Government	6,479	\$268,330	27%	32%	\$41
Services	3,612	\$113,450	15%	14%	\$31

Sector	Jobs	Earnings(K)	Jobs %	Earnings %	EPW(K)
Mining	2,832	\$124,843	12%	15%	\$44
Manufacturing	2,275	\$89,964	9%	11%	\$40
Residents` Outside Income	2,254	\$61,493	9%	7%	\$27
Visitors	1,734	\$39,578	7%	5%	\$23
Agriculture	1,574	\$27,137	7%	3%	\$17
Finance	1,387	\$43,594	6%	5%	\$31
All Other	1,111	\$46,268	5%	6%	\$42
Exogenous Investment	469	\$14,910	2%	2%	\$32
Construction	223	\$6,752	1%	1%	\$30
Communications	113	\$3,109	0%	0%	\$28

Source: EMSI Complete Employment - 4th Quarter 2010

## Data Sources and Calculations

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### Input-Output Data

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

### Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

### State Data Sources

This report uses state data from the following agencies: Oklahoma Employment Security Commission.